



2011 Canstruction ® Nova Scotia Competition

1) RULES & REGULATIONS

- a) Awards will be given in the following categories:
 - i) Best Meal
 - ii) Best Use of Labels
 - iii) Structural Ingenuity
 - iv) Juror's Favourite
 - v) 2 Honourable Mentions

- b) Local winners go on to compete internationally through submission of digital photography to a panel of jurors convened at the SDA/AIA Annual Convention in the spring of each year. The local competition may give additional unofficial awards, however those winners do not proceed to the international competition. (People's Choice)

- c) Maximum size of any construction is 10 ft. long by 10 ft. wide by 8 ft. high. **Provide a sketch or computer image and dimensions of your structure by September 15th.** The press likes to know in advance what types of structures will be built. Firm names will be kept anonymous prior to announcement of winners. Fax or email your sketch to the attention of the Jan Hall at FEED NOVA SCOTIA at 457-4500 or email to events@feednovascotia.ca.

- d) Maximum size of the official team that actually builds the cansculpture is five (5) people plus one (1) person to assist in the unpacking. Any number of people can assist with the design and planning of the structure. Only five (5) people will be permitted to build at one time. That includes those who are organizing cans, cutting foam-core and other materials. Teams may swap out members and are allowed a maximum of 15 minutes for transition.

- e) Food Products:
 - i) Aluminum food cans of all sizes may be used. Some food manufacturers are switching to plastic. If using plastic containers make sure they stack and can take the pressure of the cans from above bearing down.
 - ii) No glass containers
 - iii) No pet food
 - iv) No alcoholic beverages
 - v) Soda and junk food strongly discouraged. Depending on the composition of the jury, your entry could lose for using non-nutritional items. Make every effort in designing a structure that uses edible, nutritious foods.
 - vi) Canned food must be full and unopened, no exposed food. (attracts vermin)
 - vii) Labels must be intact and legible. Labels cannot be covered over, stripped off or altered in any way.

- viii) Boxes and bags – strongly discouraged. The name of the competition is Construction. Jurors prefer to follow the name of the competition and in recent years many structures with boxes and bags did not make it through the elimination process for that reason.
 - ix) Props – strongly discouraged. Jurors prefer pure food structures. Solve all design challenges with food items. All things equal, as structure with props will lose when judged against a structure with no props. (Example: a structure that has eyes. One structure uses black cans to make eyes; another structure has black circles made of paper and pasted on top of the cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry that used paper cutouts is in disfavor)
 - f) Adjunct Building Materials: Structures MUST be structurally self-supporting.
 - i) Permissible materials:
 - (1) One-quarter inch thick foam-core, cardboard, masonite, plywood, plexi-glass – for the purpose of leveling or balancing materials and not as load bearing. A structure where ¼ “ leveling material is not visible is judged superior to a structure where it is in plain view
 - (2) ¼ “ Threaded Rod
 - (3) Cardboard tubes used as guides must also be limited to one-quarter inch thick.
 - (4) Velcro
 - (5) Tape, clear and double-faced
 - (6) High-tension rubber bands
 - (7) Nylon string
 - (8) Wire
 - (9) Tie-backs
 - (10) Plywood/masonite template for even flooring – essential if building on a carpeted surface or uneven flooring
 - ii) Not Permissible
 - (1) 2x4’s
 - (2) Half-inch plywood
 - (3) Half-inch thick tubing
 - (4) Sheet metal
 - (5) Permanent adhesives
 - iii) Teams should visit the build site in advance of the buildout date to determine if there are any problems in positioning their entry in the space provided. All site areas will be carpeted.
 - iv) Teams are responsible for leaving their site “broom clean.” If possible boxes (not flats) should be saved by the team and stored for the deconstruction at the close of the event. Tuna boxes are a perfect example.
- 2) Acquisition of Canned Goods**
- a) Participating firms/teams are responsible for obtaining their own supply of canned goods. Firms/teams may solicit canned goods and/or financial donations from food manufacturers, consultants, or conduct employee food drives and fundraisers.
 - b) **Tax Receipts:** In-kind tax receipts will be issued to donors who have financially supported the teams. All contact information must be provided for each donor and the dollar amount contributed. A tax receipt will be issued for monetary donations over \$10. If donated personally, the contact information should reflect the donors personal address. If donation is from a business, then use the businesses contact information.
 - c) All cans must be purchased and ready for delivery by **October 11th**. Purolator is a Gold Sponsor for this event and is on hand to carry out the logistics of the delivery of the food to the build site.
 - d) **Site for delivery is to be determined.**

- e) Cans should be packed in sturdy cartons and labeled with your **firm name, the host site name and the floor number you have been assigned.**
 - f) Save good packing boxes, such as tuna boxes. They are perfect for the small tuna and meat cans. Do not save **flats**, they cannot be reused. We will provide boxes for deconstruction, but if you have kept good sturdy boxes that can be resealed, please bring them along for **de-canstruction on Saturday October 15th at noon. All teams must participate in de-canstruction.**
- 3) Build-out Thursday October 13th 2011, at 8:00 AM Sharp**
- a) **Come on time. Build will start at 8:00 AM sharp. Arrangements will be made to allow teams access to the room at 7:00 AM to prepare their materials and check on their location and cans. Location: Level 1 (old Cornwallis Room)**
 - b) Try to do as much prefabrication of any templates, foam-core or other special materials you require prior to the day of the build-out.
 - c) If you have a chance to do a practice build in your office take that opportunity to lessen surprises at the site
 - d) Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) – over estimate
 - e) Bring a ladder if you are building tall or to position spotlights
 - f) Bring plenty of food and beverages for the team if not supplied by the host site
 - g) Boxes must be saved off site for repackaging at the end of the event. You may have to take them with you and bring them back. Storage is not available at the WTCC.
 - h) When your cansculpture is completely finished send a representative to the onsite Canstruction Curator to sign out. We have photography taking place throughout the day. We want go get a combination of canconstructing, finished objects, and team interviews. **Immediately following the completion of the build, photos of the canstructures will be uploaded to the Canstruction Nova Scotia website for online voting purposes. For a donation, friends and family and those who cannot make it to the build site to see your structures can vote for their People's Choice.**
 - i) Team contact information will be provided to the host site in case there is a problem with your structure. Be prepared to go over and fix it immediately. If rebuilding is impossible, box up your cans and deliver them to FEED NOVA SCOTIA.
- 4) Judging – October 13, 2011**
- a) Judging will commence at 6:00 PM
 - b) Team members cannot be at the site of the build-out at the time of judging
 - c) Showroom host should maintain a respectful distance while the jury views and discusses the structure. In other words, no eavesdropping
 - d) Judging is done anonymously
 - e) No signage displayed until the jury has left
- 5) Awards Ceremony – October 14, 2011**
- a) 6:30 – 7:00 PM Cocktail Reception
 - b) 7:00 PM – 8:00 PM Team Entries & Awards Ceremony
 - c) 8:00 PM – 9:00 PM Reception (Mingling & picture taking)
- 6) Decanstruction – October 15, 2011**
- a) Saturday October 15th at Noon each entry must be taken down and packed in boxes for pick up.
 - b) All construction bases (floor protectors) must be disassembled and taken off site.
 - c) Build site must be left clean

Signage and Text

(See Sample)

Each entry will have a 30 x 42 inch foam-core board (self-standing easel back) that sits adjacent to the entry. The boards are prepared and printed by the sponsor print company - NOT by your firm. There is an official graphic standard for the layout that is used without exception.

E-mail as a WORD Document to Events Manager at events@feednovascotia.ca.

Please DO NOT format your Word document.

Type all required text flush left with a return between each piece of information required.

DO NOT choose fonts, sizes, graphics, etc.

No columns, no text boxes, no picture boxes, no graphics, no colors.

Signage is designed in **Garamond** font. A sample of a completed board is included. Please **DO NOT DO YOUR OWN FORMATTING** as consistent formatting will be used when the signage is prepared.
TEXT FOR FOAMCORE BOARDS.

The information requested should be submitted in a Word document in the following order (**DO NOT** list these category titles in your document but follow this order for providing the required information).

FIRM NAME- the way it should *officially* appear in the program. Confirm with a firm Principal.

TITLE OF ENTRY. If any word in your title is to be italicized, do so.

DESCRIPTION of the structure. Keep to one paragraph. This is what is provided to the jurors and public as they view each entry. The descriptions are most helpful in drawing the jurors' and publics' eye to the rich detail in each design, play on words, double entendres with the label names, etc. Don't get caught up in making long drawn out philosophical statements – keep that to one sentence and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme.

Spell check your paragraph.

5 PERSON TEAM NAMES -- CAPTAIN FIRST (no exceptions, no co-captains) followed by the rest of the team in **alphabetical** order – **get names spelled correctly** – you must designate **ONE** team captain.

THANK YOU'S for any sponsors and/or other firm members who participated. (If you are receiving major support from a food manufacturer or grocery store and need to display a sign with their logo, you will need to create a separate board at your own expense. It should be a foam-core board, self-standing easel back to sit on the floor.

SAMPLE FOAM-CORE BOARD

Gilsanz Murray Steficek, LLP

The LinCAN Tunnel

Descriptive Paragraph

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Team: *Claire Austin, Captain*
Ian Forsyth
Jonathan Hernandez
Ana Rincon
Marius Wilk

Special Thanks to our other team members: Joe Basel, Lynda Guo, Jill Hrubecky, Cathy Huang, Joo-Eun Lee, Glenda Orengo. Thanks also to Jim Schubert and Vicki Arbitrio, and to Ramon Gilsanz, Phil Murray, and Gary Steficek.

Special Thank You to Fresh Direct, Lucky Deli and Village Copier Services.

MOVING MANIFEST/CAN INFORMATION/Tracking

- Detailed “shopping list” of all cans. (name of each food and quantity)
- Total number of cartons
- Total number of cans used
- Total cost whether purchased or donated.
- The name of the sponsor storage site where you will deliver your cans prior to the buildout will be forwarded when determined.

(See attached Tracking Sheet)

